



“It’s Not Right” – Changing the Conversation
to Stop Abuse of Older Adults

Become one of our 2017 Champions for Social Change

In collaboration with the Ontario Seniors’ Secretariat, Elder Abuse Ontario and Western University invite you to be part of a provincial initiative to engage our citizens in challenging social norms and encouraging bystander interventions in support of at-risk seniors.

What YOU can do to get involved:

Contact us to register for a one-day workshop in your region (below)

At the one-day regional workshop,

- ✓ You will learn about *It’s Not Right! Neighbours, Friends and Families for Older Adults (INR-NFF)* – a proven, high performing education and engagement tool
- ✓ You will meet other passionate advocates and professionals who have been identified as leaders and influencers
- ✓ Together, we will set highly ‘do-able’ goals and make a coordinated regional plan to engage your community
- ✓ You will take-away the INR-NFF tools and materials to be able to deliver presentations. Each participant will commit to delivering a minimum of 3 INR-NFF presentations by March 2018 and supporting the roll-out of their regional plan.

There is no cost for registration or for the materials.

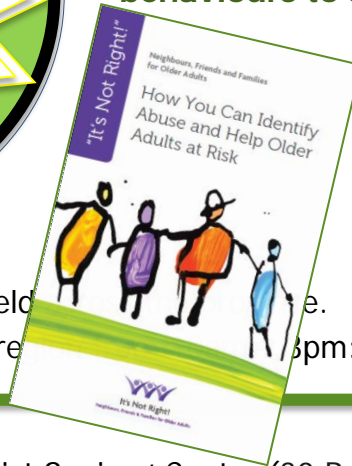
JOIN US!



It’s Not Right!



See how little things YOU do can make a BIG difference to change attitudes and behaviours to stop abuse of older adults



Regional workshops are being held...
A workshop will be held in your region...
...e. ...pm:

DATE	LOCATION
Dec. 1 st	Eganville and District Seniors' Centre (30 Bell St, Eganville, ON)

Why you were chosen to attend: You are a professional, advocate or citizen who has been recognized by peers for your leadership and work in the area of older adults' safety or elder abuse awareness in your community.

What the champion role requires: Participants should have experience with public speaking and making presentations. Be prepared to take action by committing to making a minimum of 3 INR-NFF presentations by March 2018 and supporting the roll out of a regional plan to engage your community in elder abuse prevention and intervention.

Register today! Spaces are limited. Registration is FREE.
Please contact Stéphanie Cadieux at east@elderabuseontario.com

Lunch will be provided *(Please inform us of any food restrictions when registering)*

Travel subsidies of up to \$250 are available if you are traveling over 150 km to attend.



Western
Centre for Research & Education on
Violence Against Women & Children